

# Jim Carrell

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Objective To use my extensive experience to market and sell REO & Short Sale properties in Naples, Bonita Springs and Estero Florida

Experience 2002 - 2008 Amerivest Realty Naples, FL  
Real Estate Experience

- Participated in over 300 Real Estate Closings
- Regularly manage 25 to 35 listings
- Sold for Developer – over 100 properties – from empty ground to sale of home
- Worked with builder, developer, lenders, appraisers, title companies and attorneys
- Sold (REO) Real Estate Owned Properties
- Completed (BPO) Broker Price Opinions
- Found and worked with auctioneer for a property owner to sell her property
- Instructed classes for Real Estate Sales Associates
- Coordinated all advertising for newspaper, magazines and television
- Continue to mail over 2,000 postcards monthly advertising properties
- Used web sites to promote listings
- Created and placed visual tours of listed properties
- E-mail Blast Listings to over 5,000 Realtors in the Naples area

Business 1997–2000 Reith Auto Stores Cleveland, OH  
Owner Retail Chain of 11 Stores

- Increased sales from \$5.5 million to \$12 million and grew profit.

1991–1995 Forest City Auto Parts Cleveland, OH  
Vice President – Director of Management Development/ Vendor Relations

- Created and used new Manager Development Program
- Coordinated Relations with new and 25 existing vendors and found new vendors
- Participated in the Executive Committee/Strategic Planning

1965–1991 Forest City Auto Parts Cleveland, OH  
Regional Manager – Store Manager – Salesman

- Grew Ohio Region from \$8M to over \$35 in Gross Sales
- Took store from \$0 sales to \$2M in 5 years & largest store in chain for 14 years.

Education Ohio State and Cleveland State University

- BES – 5 year degree Bachelor Engineering Science (Physics & Math Major)
- Dale Carnegie, M.I.T., Farr Institute and Wharton
- Real Estate Broker and Real Estate Sales License & CRS, GRI & ABR Designations

References Real Estate

- Arlene Carozza President Naples Area Board of Realtors 239.877.7411
- Bob Hewes Broker – Amerivest Realty Naples, FL 239.435.9000